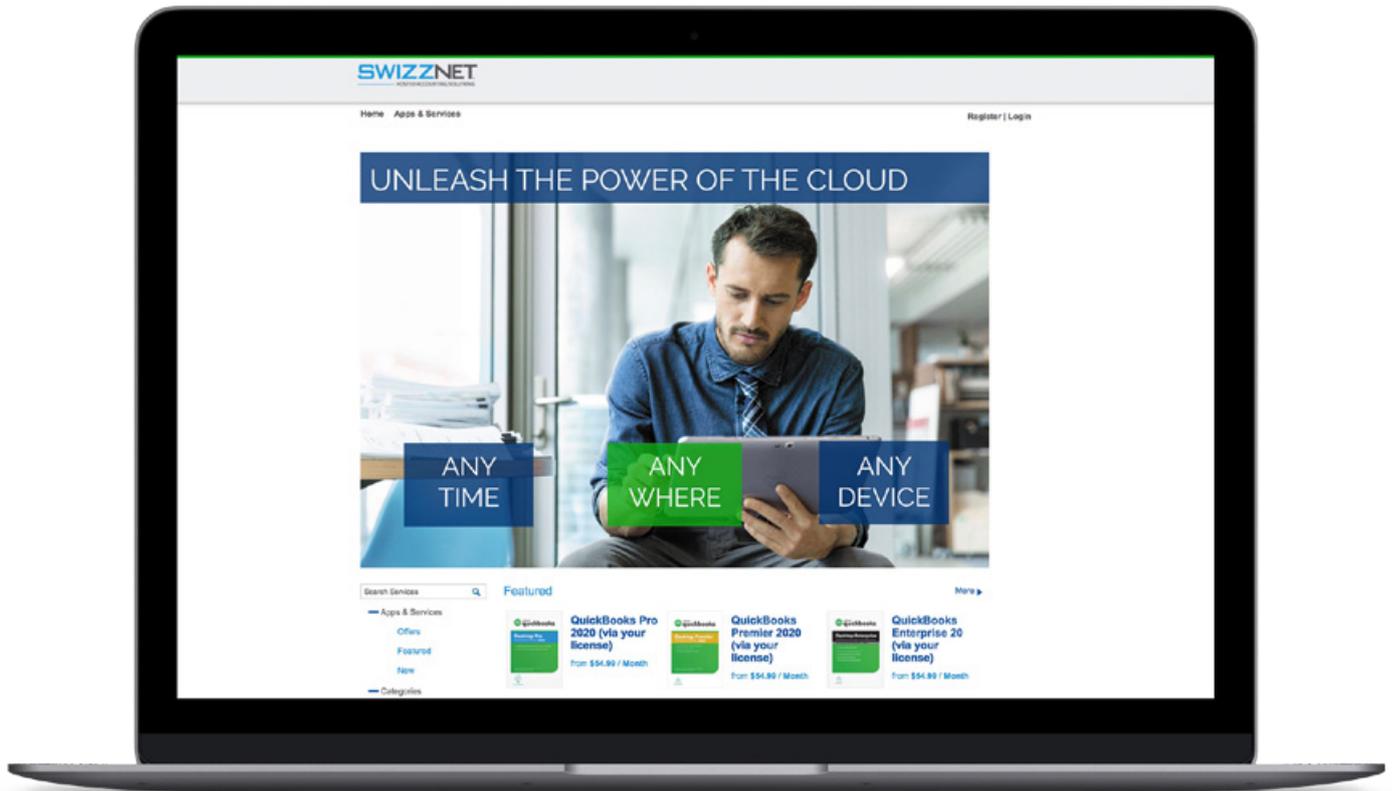




A leading US provider of cloud-based, business accounting solutions leverages the interworks.cloud platform to auto-provision more than 60% of new customer orders, enable user administration efforts and drive savings in its invoicing and accounts receivable operations.





## SUMMARY

Swizznet, is a leading hosting provider and authorized partner for QuickBooks and Sage accounting applications. Founded in 2007, around a deep understanding of business accounting, it chose the interworks.cloud platform at the start as “best-in-class” technology that could deliver against its demanding requirements. By leveraging the platform’s scope for integration with third-party systems and payment gateways, Swizznet has realized the goal of largely automating its business. Over 60% of new-customer provisioning is now automated and integrations with the company’s invoicing and accounts receivable deliver further savings. This, combined with the interworks.cloud solution’s flexibility and scalability, has freed Swizznet to focus on the decisions that really matter for its rapidly growing business.

## ABOUT

Located in Missouri, USA, Swizznet, is a leading hosting provider and authorized partner for QuickBooks and Sage accounting applications. Swizznet offers hosting solutions that enable accountants and businesses of all sizes to connect and collaborate from any device with internet access. It deploys the latest CloudJumper and Citrix cloud computing technologies to access your software and data on robust data centers like Microsoft Azure, Google Cloud or Internap (INAP) to provide one of the fastest and most reliable cloud-access solutions available today. It also offers “white glove” conversion, enabling new clients to migrate their data to Swizznet and full bank-grade security to protect thousands of clients’ data. What’s more, business owners and accountants don’t need to be IT experts, thanks to Swizznet’s Obsessive Support® - their comprehensive, US-based, and friendly technical support are available 24/7. On top of this Obsessive Support®, Swizznet clients cite the “anytime/anywhere” access to their accounting and financial systems as a key benefit of Swizznet’s cloud-hosted solutions.



## OBJECTIVES

- ✓ To offer a user-friendly self-service marketplace for its clients
- ✓ To guarantee the seamless auto-provisioning of licenses for QuickBooks
- ✓ To fully automate client billing

## THE INTERWORKS.CLOUD SOLUTION FOR SWIZZNET

Since it was founded in 2007, Swizznet has relied on the comprehensive functionality of the interworks.cloud platform. The company founders were both business owners and a CPA firm so they had the inside scoop on architecting Swizznet systems with a deep understanding of how businesses need to operate. With this clear template in mind, it then sought out “best-in-class” technology that could deliver against demanding requirements. It chose the interworks.cloud platform because it offered a significant edge compared with competitor solutions. It was essential that its solution was reliable and could be seamlessly integrated with third-party systems and payment gateways. By leveraging interworks.cloud’s broad scope for integration, Swizznet has been able to realize the goal of largely automating its business. For example, it rapidly provisions QuickBooks licenses through an integration with Atria; deploys the interworks.cloud’s prebuilt integration with Authorize.net to automatically clear end-customer invoices; and is fully integrated with Avalara, which uses a database of US tax rates and rules to automatically calculate amounts due and ensure compliance.

## RESULTS

The automation edge provided by the interworks.cloud platform has underpinned Swizznet’s year-over-year, double digit, growth from the start. Over 60% of new-customer provisioning is now fully automated and the interworks.cloud platform has delivered further savings through its integration with the company’s invoicing and accounts receivable. Together with the platform’s flexibility and scalability, these have freed Swizznet to focus on the decisions that really matter for its rapidly expanding business.



***The combined solution of the interworks.cloud marketplace, provisioning engine, and billing platform, has enabled Swizznet to streamline operations, strengthen its go-to-market presence, and focus on growth.”***

**Todd Holtmann**, VP of Operations,  
Swizznet, Direct CSP, USA



We know how to lead you  
to your cloud business success!

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